

**EMBARK**



# Embark Women's Group Guidelines

**This group is a great place for women of all ages and backgrounds to connect on all things career, business and professional growth.**

Embark Women is about making an impact in the lives of women and our communities. Our mission is to create growth opportunities and build community among professional and entrepreneurial women.

Together, we go farther and faster.

We are a 501(c)3 nonprofit organization dedicated to the success of women-led ventures. We believe in breaking down barriers for female entrepreneurs and professionals, so that women have access to the opportunities, experiences and support they need to achieve their professional aspirations, regardless of economical and geographical constraints.

Take some time to learn the Do's and Don'ts for group posts and engagement.

## **DO's**

- **Think before you post!** Anything that goes online potentially stays online.
- **Be respectful.** This goes without saying, but if you don't agree with someone, please don't be rude. It's fine to be passionate and share your opinion, but it's not okay to belittle someone for not seeing things the way you do.
- **Ask questions & offer help.** Embark Women is a group for learning opportunities for your business and life. Ask questions and gain as many different perspectives as you can about something you're trying to learn

more about. Also, be willing to offer help wherever you can.

### **DON'T's**

- **No self promotion or solicitation.** We will occasionally open up promotional posts, so please only promote your business in the designated threads, but definitely make relationships here and support one another.
- **Share anything that is not relevant to the group's purpose.** We are a group of business like-minded women who want to connect and help anyone who might be needed help in business or business-like opportunities. Keep the politics and religion topics out of the mix.
- **Solicit other members of the group.** Do not pitch yourself or your business to other members via private messages. We will create a special place to promote and establish yourself and your business within the group.
- **Personally attack another member with words that are harmful, threatening or are not in-line with Embark Women's Respect Policy.** Embark Women would like to keep this a Safe Space for women to get advice and help on anything business related.

These Guidelines will keep Embark Women functioning like a well-oiled machine.

Thank You for being a part of this group where we Encourage and Create a Platform where Innovation is Cultured and the Key.

Please, if you have any questions or concerns about our guidelines do not hesitate to ask any of our Admin in this group.